



OCTOBER 20-22, 2017

IRVING CONVENTION CENTER

APPLICATION FORM

1. COMPANY INFORMATION: Please Print

Company Name

Grid of 20 boxes for display name

Display Name (Maximum 20 characters including spaces)

Contact Name

Address

City Province/State

Postal/ZIP Code Country

Phone Fax

Email

Website

4. BOOTH RATES 2017

RETAILER BOOTH RATES

Exhibit booth consists of a 10' x 10' space, the space includes 1 - 8' not skirted table, 2 chairs and 2 exhibitor passes.

10 x 10 BOOTH \$545. ea. X _____ = \$ _____

Corner Premium add \$100. X _____ = \$ _____

ARTIST ALLEY SPACE RATES

Standard

Standard space consists of 1 - 6' skirted table, 2 chairs, and 2 exhibitor passes.

\$295. ea. X _____ = \$ _____

Total \$ _____

Deposit Paid \$ _____

Balance \$ _____

Please Make Checks Payable To: INFORMA POP CULTURE EVENTS INC.

Payment Terms: \$100 per spot with application submission (for Retailers) 50% (Less All Deposits) by August 14, 2017 100% (Less All Deposits) by September 18, 2017

Payment Terms (for Artist Alley): Paid in Full with application.

2. AREA

Choose as many as applicable

- Comics Sci-fi Gaming Horror Anime

3. PRODUCTS: We carry products related to

PRIMARY: CHOOSE ONE ONLY

- Comics Sci-fi Gaming Horror Anime

SECONDARY: Choose as many as applicable

- Comics Sci-fi Gaming Horror Anime

Please List your Products and/or services:

5. LOCATION:

Placement of Space(s) is at Informa Pop Culture Events Inc.'s sole and absolute discretion.

I understand that this is only an application and does not guarantee exhibit space until a contract is issued. Once approved, all deposits are non-refundable and non-transferable. We will review your application and a representative will contact you.

Exhibitor's Signature

Date

Return this completed form by mail to:

DALLAS FAN DAYS Applications Informa Support Services, Inc. 101 Paramount Drive Suite 100 Sarasota FL 34232

Any Questions? gurmeet@fanexpohq.com Tel: 416.960.4529

www.dallasfandays.com

For Office Use Only

Table with columns: Payments, Method, Date, Amount

Booth Size: Assigned Location:

